

# Create a custom ad for your student's yearbook.



Yearbook recognition spaces are a great way for parents, families and friends to honor their student, commemorate achievements and celebrate important milestones. You create the space yourself ONLINE. Just follow the steps of selecting a size/template, placing photos/text and payment.

[www.jostensadservice.com](http://www.jostensadservice.com)

Last day to order: 12/22/2017

## Ad layouts

Available layouts depend on the ad sizes offered by our school. Refer to the yearbook recognition ad pricing to the right for more details. Ad layouts and sizes offered are available on [www.jostensadservice.com](http://www.jostensadservice.com).

### RECOGNITION AD PRICING

Received by 12/22/2017

#### COLOR

Full Page	Not Offered
1/2 Page	Not Offered
1/4 Page	\$40.00
1/8 Page	\$25.00

## SAMPLE ADS (more ad templates available online)

Full Page



1/2 Page



1/4 Page



1/8 Page



Don't miss this opportunity. Place your order today!

[www.jostensadservice.com](http://www.jostensadservice.com)





## Proceeds support our school

Revenue from yearbook ads helps our school create a better yearbook!

### SCHOOL GUIDELINES

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

## TIPS for creating your best ad

- Your photos will look and fit better if your photo is the same orientation as the picture box. (Horizontal vs vertical orientation.)
- Use clear, high-resolution photos. If your photo is blurry, it will be blurry in your ad.
- Choose photos from every moment of your students life, and pair them with a heartfelt message.
- Use the cropping tools on the website to crop out unnecessary background and focus on your student.

Questions? Call Jostens at (800)358-0800

A MESSAGE  
from your school.

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Job 34714



*Celebrate your  
student's milestone.*

JOHNNIE CARR MIDDLE SCHOOL

Yearbook Recognition Ads are on sale now!

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